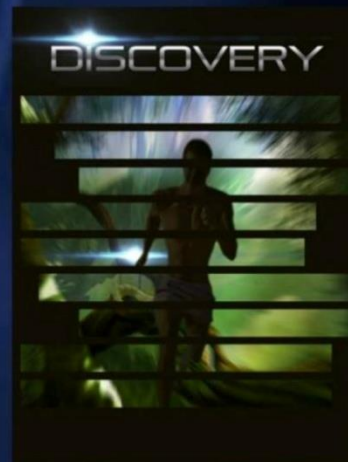
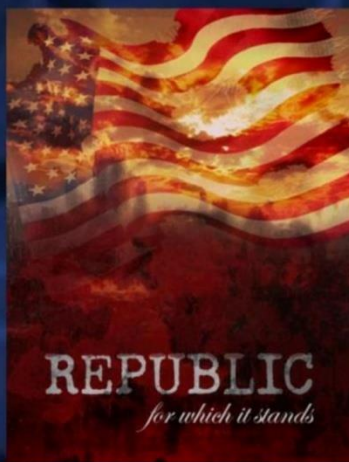
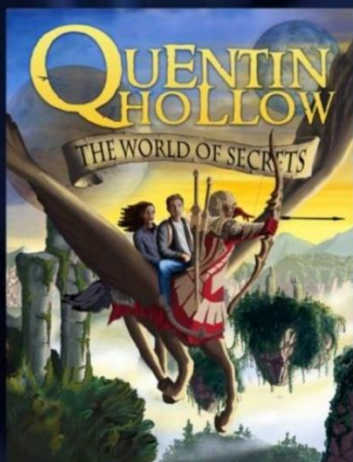
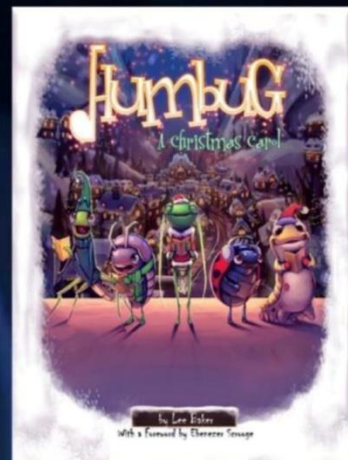
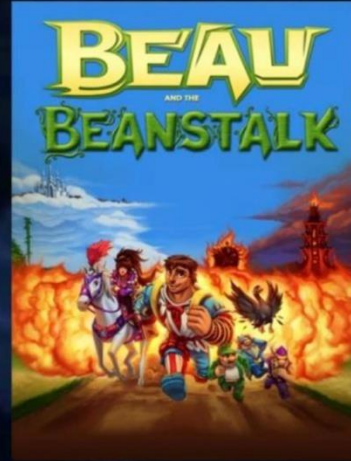


ADVENT ENTERTAINMENT



ADVENT ENTERTAINMENT, LLC

ADVENT TOKEN AND ADVENT FILM SLATE

WHITE PAPER

NOTICE: The Advent Token is a security token following the laws of the United States of America. The initial Offering Memorandum was dated and filed with the Securities and Exchange Commission on October 2, 2018. This offering is now closed. Advent Token is not yet listed on an exchange and can only be purchased directly from current Advent Token holders who have satisfied the 12-month holding period of Rule 144 of Regulation D of the U.S. Securities Act.

The material and content presented in this White Paper is the sole responsibility of Advent Entertainment, LLC, a Utah company (“we”, “our”, “us”, or the “Company”) and was qualified in its entirety by the Company’s offering memorandum dated October 2, 2018 and which was closed on October 1, 2019 (the “Disclosure(s)”) which contain more complete information including risk factors. The material and content on this White Paper contains forward-looking statements and hypothetical economic forecasts that may not be realized. By receiving or viewing this material, you acknowledge and agree not to rely upon it in making an investment decision. Please read the Disclosure(s). This material does not constitute or form a part of any offer to sell or solicitation to buy securities nor shall it or any part of it form the basis of any contract or commitment whatsoever. Without limiting the foregoing, this material does not constitute an offer or solicitation in any jurisdiction in which such an offer or solicitation is not permitted under applicable law. Please read the Disclosure(s).

ADVENT ENTERTAINMENT, LLC
7109 S. Highland Drive, Suite 201, Cottonwood Heights, USA
Telephone: 801.916.2526
www.AdventEntertainment.com

EXECUTIVE SUMMARY

Advent Entertainment, LLC is a film funding and production company with the vision to create film, television and entertainment technology projects which are interactive and worldwide. We are about opening eyes to dreams and using next generation technology to enhance the worldwide love of film, television, music, games, augmented reality and virtual reality. See animated characters, speed of light jets, intelligent robots and World War II fighter planes in the lobbies of theaters. Experience the movie and much more. This is the world of Advent.



**ADVENT
ENTERTAINMENT**

ADVENT TOKEN – THE HOLLYWOOD CRYPTOCURRENCY

Advent Cryptocurrency is an ERC-20 cryptocurrency token built on the Ethereum network. ERC-20 is a technical standard used for smart contracts on the Ethereum blockchain for implementing tokens. ERC stands for Ethereum Request for Comment, and 20 is the number that was assigned to this request. ERC-20 defines a common list of rules for Ethereum tokens to follow within the larger Ethereum ecosystem, allowing developers to accurately predict interaction between tokens.

ADVENT – ENTERTAINMENT

Advent Entertainment, LLC understands that marketing and awareness of a film or television project as well as a cryptocurrency is essential for progress in the worldwide market. One of the most powerful marketing industries in the world is the entertainment industry. Film, television and the fascination of the worldwide public with Hollywood celebrities creates a venue to reach millions of people and to bring an awareness of Advent and the world of cryptocurrency into homes, cell phones, tablets, televisions, computers and theaters worldwide. Lee Baker, Advent Entertainment, LLC CEO, has worked extensively in the entertainment industry as the current owner of Advent FX, LLC (www.adventfx.com), previous CEO of Genesis Animation, Inc. (www.genesisanimation.com) and the previous owner and president of Sandman Studios Entertainment, LLC (www.sandmanstudios.com). Under Mr. Baker's direction, Advent Entertainment, LLC is developing a slate of feature films to bring Advent to the masses.



Advent Entertainment, LLC is a film and entertainment funding company which plans to utilize the Advent Cryptocurrency as part of the financing of projects. Lee Baker, the founder of Advent Entertainment, LLC, has spent years developing a slate of feature film and television projects. Advent Entertainment has the right to fund all or part of the following projects in our Current Film and Television Slate. Advent Entertainment, LLC will continue developing feature film and television projects and technologies such as virtual reality, augmented reality, gaming and other technologies associated with the entertainment industry. Therefore, the Current Film and Television Slate is subject to change and Advent Entertainment, LLC reserves the right to add or remove projects from the slate as determined by the Company.

ADVENT – CURRENT FILM AND TELEVISION SLATE



STAN LEE'S LEGION OF 5

Stan Lee is the creator of Avengers, Iron Man, Thor, X-Men, Spiderman, The Hulk, and many others...

Genre: Live Action Superhero Feature Film

Intellectual Property Rights Owners: Lee Baker's company Stormlight Entertainment, LLC and Stan Lee's POW! Entertainment, Inc.

Story: Five young heroes mistakenly armed with super abilities struggle with personal issues as they join together to fight a super-powered force which the military cannot control. With the success of all the Stan Lee super-hero films, this film is destined to be a box-office sensation.



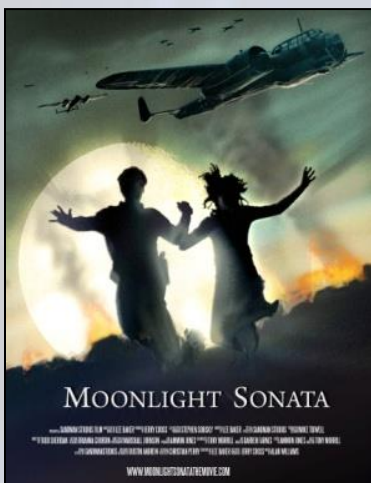
SPEED OF LIGHT

Genre: Live-Action Sci-Fi Thriller Feature Film

Intellectual Property Rights Owner: Lee Baker

Additional: Speed of Light was released as a novel in 2011.

Story: Traveling the speed of light traumatizes a man as his mind expands and he sees from the experience and eyes of everyone and everything around him. He pieces himself together and struggles to stay alive as he learns to control his new abilities, discovers his wife's death was not an accident and her killers are after him.

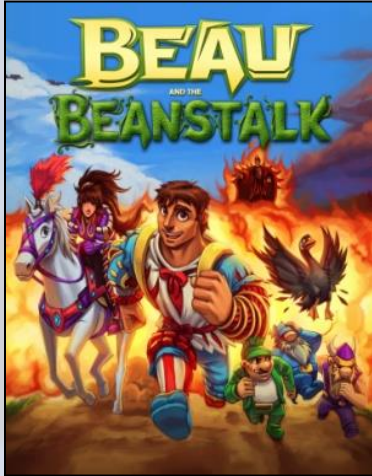


MOONLIGHT SONATA

Genre: Historical Espionage Thriller based on real events.

Intellectual Property Rights Owner: Lee Baker

Story: Winston Churchill made a controversial decision during World War II to not evacuate the city of Coventry and allow the city to be destroyed even though he knew the attack would occur. He did this to protect the enigma decoding information and possibly win the war. Our story centers on the spies that discover the impending attack and their decision to save their own families who live in Coventry or to obey orders to let the city be destroyed. One spy disobeys Churchill and leaves to save his wife and unborn baby, the other pursues him.

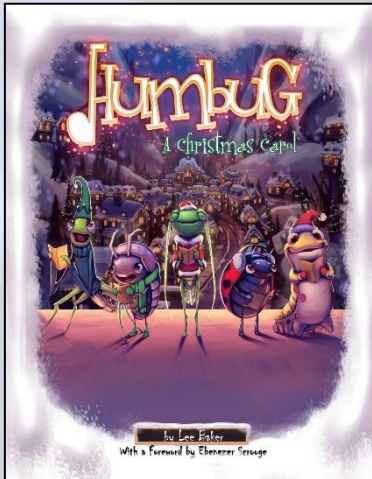


BEAU AND THE BEANSTALK

Genre: 3D Animation Feature Film

Intellectual Property Rights Owner: Lee Baker

Story: *Beau and the Beanstalk* is a reverse of the fairy tale told from the point of view of an adolescent giant who is ridiculed in a magical kingdom in the clouds and climbs down a beanstalk to meet Jack, a hack-magician with a love of fire tricks and a passion for performing in the circus.



HUMBUG, A CHRISTMAS CAROL

Genre: 3D Animation Television Special (40 Min)

Intellectual Property Rights Owner: Lee Baker

Story: A magical humbug that attracts the magical reindeer of Santa is brought to the town of Winterton by a little orphan girl. Winterton is a frozen town with frozen hearts and frozen people. The warmth of the little girl and the magical music of the humbug bring Santa, the reindeer and Christmas back to Winterton.

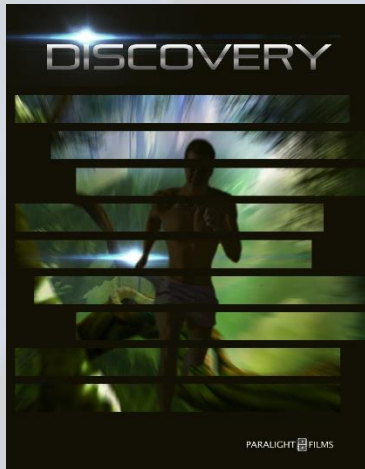


ADVENT

Genre: Live-Action Television Series

Intellectual Property Rights Owner: Lee Baker

Story: Set in the modern day, a meteor strikes the Earth, destroys most of the life on the planet and brings with it strange alien creatures determined to take control. The remaining humans cannot defend against the creatures until a teenage boy creates the first living robot.

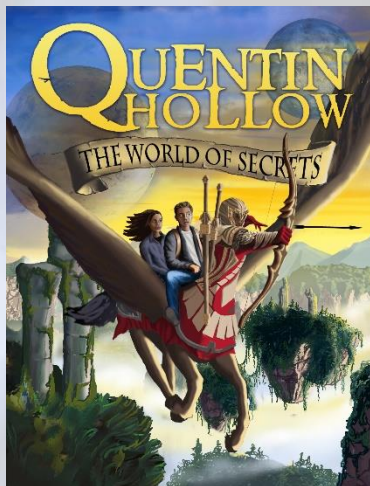


DISCOVERY

Genre: Live-Action Thriller Feature Film

Intellectual Property Rights Owner: Lee Baker

Story: Devon, a linguist who had recently lost one of his twin daughters, is convinced to join an expedition in South America which has uncovered an ancient library with records describing incredible technologies of the past and a group of people that had achieved immortality. Devon translates writings describing a gateway to another world and they follow the instructions to build it. The power rages out of control and they unleash a force that could destroy the civilized world.

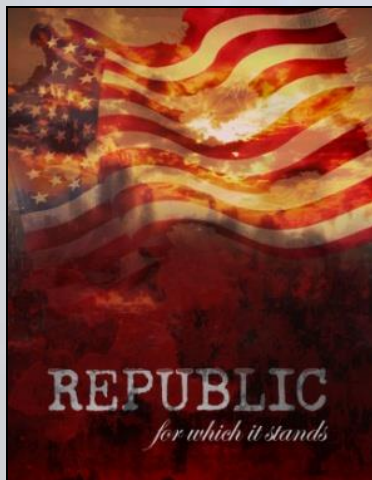


QUENTIN HOLLOW

Genre: Live-Action Fantasy Feature Film

Intellectual Property Rights Owner: Lee Baker

Story: A small town called Mountain Hollow has secrets. Quentin, a young schoolboy, learns that his 14th great grandfather who settled the town had discovered a doorway to a fantastical world filled with mythological creatures. As Quentin discovers the doorway he learns that nothing around him is as it seems and he is the only one that can save his distant grandfather from the forces of evil ruling the fantastical world. With the flair of Harry Potter and Narnia this film will grab the attention of all demographics.



REPUBLIC FOR WHICH IT STANDS

Genre: Live-Action Epic Political Thriller Feature Film

Intellectual Property Rights Owner: Lee Baker

Additional: This is film number one of three feature films.

Story: The United States is invaded at the largest scale in history. Americans band together from all facets of life to face the horrific situation. Leaders emerge from the confusion and ashes and America fights back.

MARKETING AND INTERACTIVE RELEASE CAMPAIGNS

Advent Entertainment, LLC plans to use digital displays, where allowed, with the release of the feature films in theaters and provide for instant merchandising and interaction with fans. We plan to make purchasing through our displays available in both traditional methods of payment as well as cryptocurrency, including Advent Tokens. Marketing, smart theater creation, augmented reality, virtual reality and digital screens are set up with the goal to greatly enhance the reception of our projects.

SOCIAL MARKETING WITH VISUAL EFFECTS

Using a combination of the digital displays, embedded cameras and visual effects technology we plan to allow moviegoers to become a part of the events inside the screen. Imagine posing next to your favorite hero or animated character in their world and in their poster. In our development plan, moviegoers will be able to post themselves with their favorite movie stars and characters to their social networks and our hope is that this technology will drive social marketing for films and merchandise to a much higher level.



ADVENTLIVE

VIRTUAL AND AUGMENTED REALITY

Our development plans include the ability to have a moviegoer simply scan the symbol on a poster with their telephone or tablet, download an app and be able to unlock virtual reality and augmented reality in the lobby and hallways of the theater. Through their phone or tablet they will be able to see fantastical worlds within the theater or superheroes saving the day. Our vision is to make the theater a virtual reality theme park and each new movie can bring with it new adventures in the lobby and hallways. Development plans to allow films to actively participate through marketing events – for example an “Easter Egg” type challenges for moviegoers.



ADVENTLIVE

BUSINESS ROADMAP

Following is a Business Roadmap showing the work we have completed as well as our projected timelines for the future:

2008 - 2018

Development of Intellectual Properties by Lee Baker

Oct 2018

Advent Offering Memorandum Filed

Oct 2019

Close Advent Offering Memorandum

Mar 2021

Planned casting for initial film projects.

The goal of Advent Entertainment, LLC is to complete production on our Current Film and Television Slate in the next five years (See Advent Financial Projections). We also plan to create interactive social media, visual effects, augmented and virtual reality projects connected with the release of the feature films and television projects.

MANAGEMENT

LEE BAKER – FOUNDER / CHIEF EXECUTIVE OFFICER



Lee Baker has focused his career on entertainment as the previous CEO, writer and director at Genesis Animation, Inc. (www.genesisanimation.com) and the previous owner and president of the visual effects and animation company Sandman Studios Entertainment, LLC (www.sandmanstudios.com). Lee has worked on many feature film and television projects including *Race to Witch Mountain*, *Pushing Daisies*, *Grimm*, *Trauma*, *The Aquabats*, *Raising Hope*, *A Gifted Man*, *The Closer*, *iZombie* and many others. His company built the X-Box video game *Advent Rising* with Majesco, worked with Electronic Arts on *G.I. Joe*, *Littlest Pet Shop*, *Monopoly*, *Nerf* and *Connect Four* and built interactive games for *Stuart Little* and *Pirates of the Caribbean*. For

their work, his company has won 10 Telly Awards, 2 Davey Awards, 2 W3 Awards, 15 Horizon Awards, 5 Communicator Awards and 6 Interactive Media Awards. Lee is the author of the novel *Speed of Light* and the illustrated books *Humbug*, *A Christmas Carol* and *Beau and the Beanstalk*. Previous to working in the entertainment industry Lee had taken and passed the series 6 and series 65 exams.

ADVENT TOKEN ECONOMY

Token Type: ERC-20 Security Token

Token Cap: 500,000,000

Tokens Privately Owned: 100,125,000

Tokens Held by Advent Entertainment, LLC: 50,000,000

Tokens in the Airdrop Incentive Program: 349,875,000

Security Token: Advent Entertainment, LLC Offering Memorandum was filed with the Securities and Exchange Commission in the United States of America on October 2, 2018. Offering was closed on October 1, 2019.

AIRDROP INCENTIVE DETAILS

According to the results of the sales period of the Offering Memorandum dated October 2, 2018 and closed October 1, 2019, 349,875,000 Advent Tokens have been reserved for the Advent Token Airdrop Incentive Program. Advent Entertainment, LLC may fund entertainment and technology projects from the sale and/or use of Airdrop Advent Tokens. A portion of the profits derived from such projects will be converted back into Advent Tokens and added to the Airdrop Incentive Program. For example, if a particular project is partially funded by the Airdrop Advent Tokens with an associated back-end portion of profit percentage of 20% and the project derives total profits of \$100,000,000 US dollars, we will convert \$20,000,000 (20% of the back-end profits of the project) into Advent Tokens and distribute such Tokens pro rata among all existing Advent holders along with the next scheduled Airdrop. Thus, Advent holders will derive a benefit from many of the films, television shows and innovative technology projects created by the Token Issuer and/or our Affiliates. Back-end percentages for projects will vary as each deal may be different. The schedule of the Airdrop Incentive program will be determined by the Company. The total amount of tokens associated with each Airdrop will be divided among all current Advent Token owners.



This program has been created to allow Advent Token holders to participate in the profits of the film and television projects created with the use of the Airdrop Advent Tokens and to promote long-term holding of the Advent Tokens.

ADVENT FINANCIAL PROJECTIONS

Advent Entertainment, LLC

5-Year Proforma

Proposed Initial Investment: \$50,000,000

*Additional Capital: \$220,000,000

Planned Film and Television Production		Year 1	Year 2	Year 3	Year 4	Year 5
Advent		Begin Production	Season 1	Season 2	Season 3	Season 4
The Dome		Begin Production	Release Film			
Humbug, A Christmas Carol		Begin Production	Release Show 1	Release Show 2	Release Show 3	Release Show 4
Beau and the Beanstalk			Begin Production		Release Film	
Moonlight Sonata			Begin Production	Release Film		
Speed of Light				Begin Production	Release Film	
Discovery				Begin Production	Release Film	
Quentin Hollow					Begin Production	Release Film
Republic for Which It Stands					Begin Production	Release Film
Projected Investment and Returns		Year 1	Year 2	Year 3	Year 4	Year 5
Investment Capital for Film and Television Projects		\$ 50,000,000	\$ 60,000,000	\$ 60,000,000	\$ 50,000,000	\$ 50,000,000
Film and Television Projected Returns			\$ 63,573,404	\$ 157,880,009	\$ 413,102,286	\$ 267,902,147
**Distribution Projected Returns			\$ 20,900,070	\$ 48,042,987	\$ 116,808,781	\$ 58,810,093
***Merchandising Projected Returns			\$ 43,857,340	\$ 53,288,001	\$ 88,899,292	\$ 64,290,215
Projects			\$ 128,330,814	\$ 259,210,997	\$ 618,810,359	\$ 391,002,454
*Additional Capital is planned through profits of initial projects as well as through state incentive programs, partnerships, film financing and additional investments into individual projects.			5-Year Total Projected Gross Returns			\$ 1,397,354,624
**Advent Entertainment plans to use the Proposed Print & Advertising budgets outlined below for distribution of the projects. We plan to negotiate the fees and charges of distribution through creating stragetig partnerships. We have calculated distribution deals to be betwen 15% to 17% rather than 30% to 35% therefore w e plan to retain approximately 50% of projected distribution as w e plan to negotiate w ith distribution funds already obtained.						
***Each film w ill have Merchandising attached to it. Films are a great way to advertise toys, video games, clothing and houshold products. Films such as Shrek and Harry Potter can expect to make more through merchandising than their theatrical, Blu-Ray/DVD and television gross receipts. Therefore, for animated films w e have projected merchandising to equal theatrical, Blu-Ray/DVD, internet and television gross receipts. Others w e have projected at 10% of theatrical, Blu-Ray/DVD, internet and television gross receipts.						
Proposed Budgets and Projections		Proposed Budgets	Proposed Print & Advertising Budget	****Projected Gross Receipts	Projected Domestic Distribution	Projected Merchandising
Advent		\$ 14,000,000	\$ 5,000,000	\$ 34,500,000	\$ 15,500,000	\$ 17,250,000
Speed of Light		\$ 25,000,000	\$ 10,000,000	\$ 86,951,342	\$ 71,278,777	\$ 8,695,134
Moonlight Sonata		\$ 25,000,000	\$ 10,000,000	\$ 110,380,009	\$ 68,585,975	\$ 11,038,001
Beau and the Beanstalk		\$ 39,000,000	\$ 10,000,000	\$ 118,532,389	\$ 76,190,346	\$ 88,899,292
Humbug, A Christmas Carol		\$ 4,000,000	\$ 4,000,000	\$ 13,000,000	\$ 12,000,000	\$ 25,000,000
The Dome		\$ 2,000,000	\$ 2,000,000	\$ 16,073,404	\$ 14,300,139	\$ 1,607,340
Discovery		\$ 30,000,000	\$ 10,000,000	\$ 110,118,555	\$ 58,648,439	\$ 11,011,856
Quentin Hollow		\$ 30,000,000	\$ 10,000,000	\$ 124,216,203	\$ 42,767,266	\$ 12,421,620
Republic for Which It Stands		\$ 30,000,000	\$ 10,000,000	\$ 96,185,944	\$ 47,352,919	\$ 9,618,594
****Gross Receipts are the sum total of theatrical release, Blu-Ray/DVD/video purchase and rental and television, cable, pay-per-view and internet sales.						

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